

PURELL® Hand Sanitising Gel VF481.™ Setting the standard in hand hygiene compliance.

ANTIVIRAL FORMULA



**Groundbreaking technology
that's effective yet mild on hands.**

For European Markets Only



Building hand hygiene compliance is necessary...but not always easy

Nosocomial infections increase healthcare costs, therefore hand hygiene compliance is one way to lower costs to improve patient safety.¹

PURELL VF481 offers:

- High efficacy, skin friendly formulation
- Broad spectrum activity against enveloped and non-enveloped viruses
- Sanitising for the general wards and surgical environments
- All the benefits of PURELL Hygienic Hand Rub with an extra layer of defence

AntiViral Formula



PURELL® Hand Sanitising Gel VF481

New groundbreaking technology



Efficacious:

- Meets seven CEN Norms for medical disinfectants and antiseptics

Quick:

- 15 seconds for hand sanitising
- 60 seconds for surgical hand disinfection

Non-sticky:

- Feels silky smooth
- Does not impact the integrity of latex, neoprene and polyisoprene surgical and exam gloves (ensure hands are completely dry before donning)

Mild:

- Conditioning agents help maintain skin condition
- Clinically proven to be mild to the skin

Easy-to-use:

- No rinse or towel needed

Easy-to-identify:

- Unique, blue tint

Hand Hygiene is about reducing the spread of infection...

New PURELL VF481, AntiViral formula, is proven to significantly minimise resident microorganism repopulation to reduce transmission. It also eliminates transient microorganisms from the hands.

Antimicrobial activity:

- Virucidal according to EN 14476
- Bactericidal according to EN 1040 and prEN 13727
- Fungicidal and Yeasticidal according to EN 1275
- Tuberculocidal according to EN 14348
- Conforms with EN 1500 in 15 seconds

For surgical application:

Meets EN 12791 immediate efficacy in 60 seconds and 3 hour sustained efficacy in 90 seconds.

Ideal for use in healthcare environments to reduce the transmission of viruses.

It can also be used in the following high risk areas:

- Infectious Disease Units
- Intensive Care Units
- Neonatal Units
- Transfusion and Dialysis Departments
- Emergency Rooms
- Ambulatory Units
- Transplant Units

...and promoting healthy skin

- Clinically proven to be mild on the skin
- Designed for high frequency use
- Fragrance free
- Dye free
- Hypoallergenic
- Dermatologist tested

PURELL Hand Sanitising Gel VF481 has been accredited by University Hospital Birmingham NHS Foundation Trust.

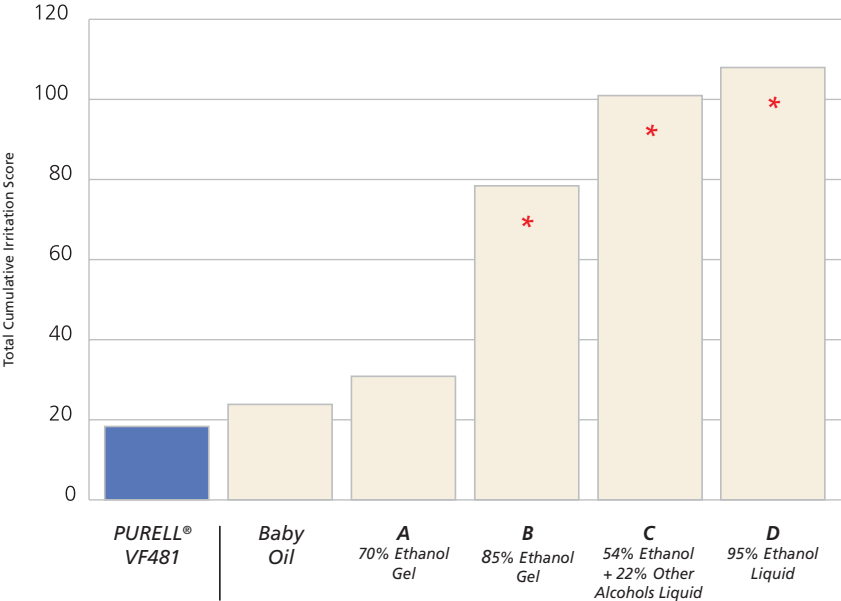


The proof is clear

PURELL VF481, baby oil and four commercial hygienic hand rub products currently sold in the European market were tested for irritation and sensitisation potential using a standard 21-day cumulative irritation test.²

Conclusion:
PURELL VF481 has low potential for skin irritation and allergic contact dermatitis. PURELL VF481 was significantly more mild to the skin than three of the four commercial hygienic hand rub products. In addition, PURELL VF481 is as mild to the skin as baby oil.

21-Day Cumulative Irritation Results



Competitive Hand Hygienic Rub Products
* PURELL VF481 is significantly milder than these products

User Acceptance: Clinical Field Testing

PURELL VF481 is a patent-pending silky-smooth formulation that is dye-free, fragrance-free and contains skin-conditioning agents that leave hands feeling soft and moisturised, and does not interfere with gloving. PURELL VF481 raises the bar for hygienic hand rub efficiency and efficacy.



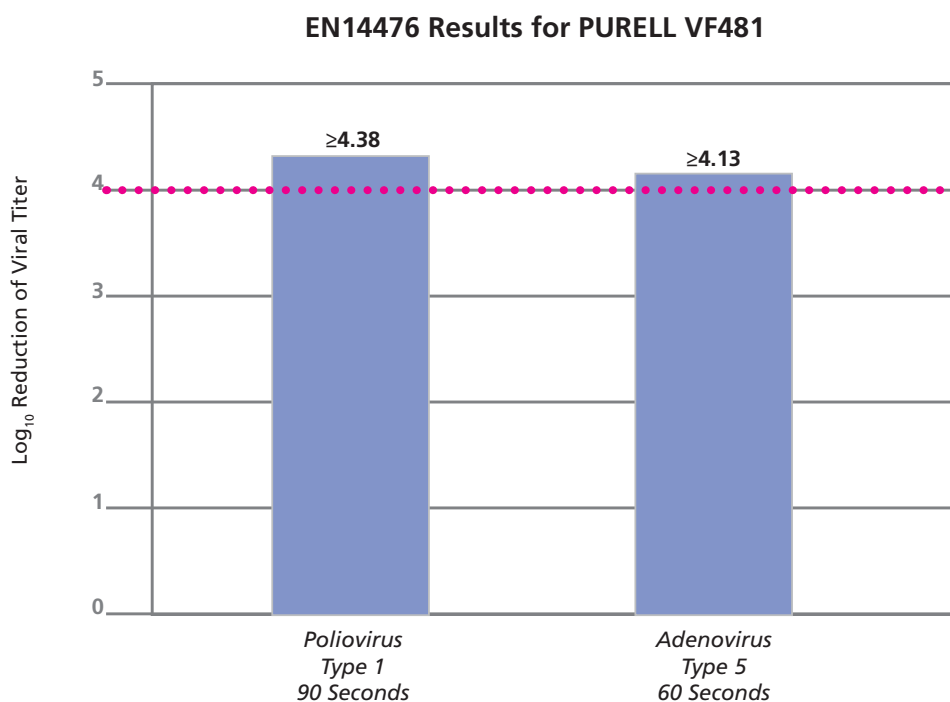
AntiViral Formula

EN 14476 Compliant...

By evaluating products using the worst case scenario approach, EN 14476 sets a high standard for antiviral efficacy. Providing an EN 14476 compliant hygienic hand rub provides additional assurance of superior infection control. PURELL VF481 surpasses the >4 log requirement for EN 14476 compliance against Poliovirus and Adenovirus at 90 and 60 seconds, respectively.

Conclusion:

PURELL VF481 demonstrates the robust virucidal efficacy required for a hand hygiene product to pass EN 14476. This advanced efficacy in conjunction with the superior skin performance of this product makes PURELL VF481 the ideal solution for nonpharmaceutical reduction of viral transmission.



..... The dotted magenta line represents the log reduction required to meet the norm.

PURELL Hand Sanitising Gel VF481... Optimum hygienic solution in a touch-free and manual system

Accessories also available



TFX™ Touch Free Dispenser

Unlike other dispensers, there's nothing to touch or push. Just place hands below.

Reliability is guaranteed. You get all the benefits of a touchless system without the worry of whether or not your dispenser is working.

- Skylight makes it easy to see when it's time to reload
- Turns off automatically when dispenser is opened
- Approximately 30,000 uses from three standard C-size alkaline batteries which are included
- Sealed, collapsible bottle refill keeps germs out
- Fresh dispensing valve with every refill
- 1,000 applications per refill



PURELL FMX™ Dispenser

The PURELL FMX Dispenser offers durable construction and easy-to-load refills.

- Sealed refill keeps germs out
- Fresh dispensing valve with every refill
- Holds 1200ml sealed refill in a remarkably small footprint
- Easy to use and reliable
- One-hand push operation
- Over 1000 applications per refill

AntiViral Formula



Directions and method of use:

For Hygienic Hand Rub:

- A) Use enough product to cover your hands whilst following the correct procedure. Place product in the palm of your hands, and rub until it fully evaporates, without forgetting fingernails, thumbs, between fingers, and wrists.

For Surgical hand disinfection:

- A) Wash hands, forearms and elbows.
 B) Brush fingernails for 1 minute (30 seconds per hand).
 C) Rinse. Dry hands completely.

1st stage of surgical disinfection: Rub 3 ml portions of product onto your hands, both sides of the wrists, forearms and the whole of the elbows and keep them wet with as much product as necessary for 30 seconds.

2nd stage: Repeat rubbing into forearms (excluding elbows) paying particular attention to edges of fingernails and between the fingers. Continue rubbing for at least 30 seconds until dry.

1. Kilgore ML, Gosh K, Beavers CM, Wong DY, Hamel PA, Brossette SE. The costs of nosocomial infections. *Medical Care*. 2008;46(1):101-104.
2. Study Number 2231: RCTS, Inc. Texas, USA. 02 July 2007.

PURELL® Hand Sanitising Gel VF481™	Product Code	Case Pack
PURELL Hand Sanitising Gel VF481 1200 ml Refill - For use with TFX™ Dispenser	5496-04-EEU00	4
PURELL Hand Sanitising Gel VF481 1200 ml Refill - For use with FMX™ Dispenser	6196-03-EEU00	3
PURELL Hand Sanitising Gel VF481 60 ml Bottle	9689-24-EEU00	24
PURELL Hand Sanitising Gel VF481 350 ml Bottle	9696-12-EEU00	12

Dispensing Options and Accessories	Product Code	Case Pack
Dispensers		
PURELL TFX Touch Free Dispenser	2729-12-EEU00	12
PURELL FMX Dispenser	5129-06-EEU00	6
Accessories		
PURELL Personal Gear Retractable Clip	9608-24	24
SHIELD™ for TFX Touch Free Dispenser	2760-06	6
SHIELD for FMX Dispenser	5145-06	6

CD and training available, please contact GOJO Industries - Europe Ltd, call +44(0)1908 588444 or email info@gojo.co.uk

AntiViral Formula



www.GOJO.com/unitedkingdom

GOJO Industries, Inc.
 One GOJO Plaza, Suite 500
 P.O. Box 991
 Akron, OH 44309-0991
 Tel: 1-330-255-6000
 Toll-free:
 1-800-321-9647
 Fax: 1-800-FAX-GOJO

GOJO Industries - Europe, Ltd.*
 Units 5 & 6
 Stratus Park
 Brinklow
 Milton Keynes
 MK10 0DE UK
 Tel: +44 (0) 1908 588444
 Fax: +44 (0) 1908 588445

GOJO France SARL*
 90 rue de Paris
 59800 LILLE
 France
 Tél: +33 (0)3 20 30 33 38
 Fax: +33 (0)3 20 48 28 71

GOJO América Latina, Ltda.*
 Av. Nossa Sra. do Bom Sucesso,
 3344
 Condomínio Industrial Turn Key
 Módulo 1
 Pindamonhangaba - SP - Brasil
 CEP: 12.420-010
 Tel/Fax: +55 12 3644 2600

GOJO Japan, Inc.*
 MIF Building
 3rd Floor
 1-6-6, Uchikanda
 Chiyoda-ku, Tokyo 101-0047
 Japan
 Tel: +81-3-5280-4807
 Fax: +81-3-5280-4843

GOJO Australasia Pty Ltd*
 Suite 106,
 460 Pacific Highway
 St Leonards, NSW 2065
 Australia
 Tel: +61 2 9016 3882
 Fax: +61 2 9437 5571